

Greetings, KCA Colleagues!

**CALL FOR SUBMISSIONS:  
2024 Kentucky Communication Association Conference**

*Communicating with Purpose*  
Eastern Kentucky University, Richmond, KY  
September 12-14, 2024

**Deadline for submissions is May 15!**

**All submissions should be directed to: [krista.kimmel@eku.edu](mailto:krista.kimmel@eku.edu)**

The Kentucky Communication Association annual conference will be held September 12-14, 2024 at Eastern Kentucky University in Richmond, KY. The conference, now in its 93<sup>rd</sup> year, offers the perfect outlet for promotion and development of excellence in classroom teaching; provides an opportunity to distribute quality research and creative endeavors; and celebrates the artistic, humanistic, and scientific principles of communication.

We strongly encourage submissions from all communication scholars, including undergraduate and graduate students.

**CONFERENCE THEME:**

This year's conference theme is "Communicating with Purpose." Particularly of interest are submissions that focus on instructional, interpersonal, mass, organizational, small group, applied, health, political, intercultural, and rhetorical communication; public relations and advertising; language/social interaction; mediation/dispute resolution; and performance studies. As always, submissions that relate to best teaching practices, scholarship, and creative endeavors are welcome.

Undergraduate and graduate students and faculty scholars are encouraged to submit proposals for papers, panels, roundtables, performances, and GIFTS that address topics related to this theme.

**SUBMISSION OPTIONS AND INSTRUCTIONS:**

**1. Scholarly papers.** Original research reports, think pieces, state-of-the-art literature reviews, or other scholarly endeavors may be submitted. Papers should be no longer than 30 pages and should be formatted using APA 7<sup>th</sup> ed. style.

On a separate title page, please include for each author/participant:

1. The type of submission (e.g., which of the 6 types listed in this call)
2. Name
3. Affiliation
4. Email Address
5. Phone Number
6. Classification (Faculty/Instructor or Student)

**2. Scholarly paper abstracts.** An extended abstract may be submitted with a paper title for consideration. Full papers are not required with submission. Extended abstracts should include a

description of the paper/work-in-progress (4-10 pages, resembling a research proposal or prospectus, including theoretical/conceptual foundations, brief literature review, research questions/hypotheses, methodology, key findings (if available), references, figures, and tables). Authors of accepted abstracts should have completed paper by the conference.

On a separate title page, please include for each author/participant:

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**3. Scholarly panels.** Themed scholarly panels are highly encouraged. Panel proposals should include an overall panel title; and the title and extended abstract for each paper on the panel (3-4 papers per panel maximum).

Full papers are not required with submission, but the work should be completed by the conference. Extended abstracts should include a description of the paper/work-in-progress (4-10 pages, resembling a research proposal or prospectus, including theoretical/conceptual foundations, brief literature review, research questions/hypotheses, methodology, key findings (if available), references, figures, and tables).

On a separate title page, please include for each author/participant: **(As well as for the chair and moderator):**

1. The type of submission (e.g., which of the 6 types listed in this call)
2. Name
3. Affiliation
4. Email Address
5. Phone Number
6. Classification (Faculty/Instructor or Student)

**4. Discussion roundtables.** Discussion roundtables can be proposed about any topic you and your colleagues consider to be relevant to teaching, research, creativity, or service in the communication discipline. A rationale for the roundtable (no more than 2-3 pages) must be included. In the rationale, include a title for the roundtable, topic, goal/focus and its relationship to the communication field, potential for audience participation, and outcomes.

On a separate title page, please include for each discussion roundtable participant:

1. The type of submission (e.g., which of the 6 types listed in this call)
2. Name
3. Affiliation
4. Email Address
5. Phone Number

6. Classification (Faculty/Instructor or Student)

**5. Performances or presentations.** Performances, presentations of films, photography exhibits, music, or other artistic works or creative interaction sessions related to the communication discipline are encouraged for submission. (This includes student films and performances.) \*Note, we will not have a separate time on Friday night for student films. Student films should be submitted through this option and will be scheduled throughout the conference. A description for the performance or presentation (no more than 2-3 pages) must be included. In the description, include a title for the performance or presentation, link to the performance or presentation (if applicable), topic, goal/focus and its relationship to the communication field, potential for audience participation (if applicable), and outcomes.

On a separate title page, please include for each performer/presenter:

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2. Name
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**6. Great ideas for teaching (GIFT) workshops.** Lesson plans, activities, teaching models, and other great ideas for communication classrooms are always welcome at the conference. Please submit your activity's name and objectives, rationale, student learning outcomes, materials needed, instructions/description of GIFT, debrief, evaluation, and relevant literature. Submission should be no more than 3 pages. If accepted, you will be asked to bring completed handouts for the audience to help them implement the GIFT in their classrooms.

On a separate title page, please include for each performer/presenter:

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2. Name
3. Affiliation
4. Email Address
5. Phone Number
6. Classification (Faculty/Instructor or Student)

See you in September!

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Eastern Kentucky University  
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