



kentucky
communication
association

*The 87th Annual Meeting
of the Kentucky Communication
Association*

*“Just” Communication, Social and
Otherwise*

Schedule Overview

Thursday, September 13

9:00-10:00 pm – Executive Council Meeting (May Lodge Dining Room)

Friday, September 14

Morning – Coffee Available (Wilkinson Center Lobby)
9:30-11:00 am – Executive Council Meeting (Wilkinson Cherokee Room)
11:00 am-6:00 pm – Registration (Wilkinson Center Lobby)

Sessions will take place in the Wilkinson/Stumbo Conference Center:

Iroquois Room, Shawnee Room, and Cherokee Room

1:00-1:50 pm – Concurrent Session 1
2:00-2:50 pm – Concurrent Session 2
2:30-3:30 pm – Coffee/Refreshment Break (Wilkinson Center Lobby)
3:00-3:50 pm – Concurrent Session 3
4:00-4:50 pm – Concurrent Session 4
5:30-7:00 pm – Cookout (May Lodge Patio: Weather Permitting)

Saturday, September 15

7:00-9:00 am – Breakfast (May Lodge Dining Room)
8:00-10:00 am – Registration (Wilkinson Conference Center Lobby)
9:00 – 9:50 am – KCA Business Meeting (Wilkinson Cherokee Room)
10:00-10:50 am – Concurrent Session 5
11:00-12:30 pm – Luncheon and Award Presentations
(Wilkinson/Stumbo Center Cherokee Room)



Thank you to our sponsor, McGraw Hill Education.

Session 1 – 1:00 – 1:50 p.m.

Friday, September 14

Session 1A: Wilkinson/Stumbo Center Iroquois Room

G.I.F.T. Panel: Public Relations Teaching Strategies

Ideas & Activities for Three Hot Topics for Teaching in PR: Crisis, Career Choices, and Fundraising

Kathy Previs, Eastern Kentucky University

Erin E. Gilles, University of Southern Indiana

Abra Endsley, Eastern Kentucky University

Session 1B: Wilkinson/Stumbo Center Cherokee Room

'Just Do It!': Implementing New Ideas for Teaching Communication

Millennials and Gen Z College Students: What's Learning Got to Do With It?

Mary Z. Ashlock, University of Louisville

That Wasn't as Bad as I Thought it Was Going to Be

Lindsay J. Della, University of Louisville

The Best Laid Plans...Communication Course Objectives When Some of the Objectives Change!

Siobhan E. Smith-Jones, University of Louisville

Session 2 – 2:00 – 2:50 p.m.

Friday, September 14

Session 2A: Wilkinson/Stumbo Center Iroquois Room

"Just" Health Communication

Using Smartphone Apps to Enhance Global Health Communication

Erin E. Gilles, University of Southern Indiana

Swateja Nimkar, University of Southern Indiana

Pregnancy Perceptions in the Workplace

Sabrina Berfas, State University of New York at New Paltz

Kassandra Finck, State University of New York at New Paltz

Jason S. Wrench, State University of New York at New Paltz

Shannon M. Brogan, Kentucky State University

Incivility and Disruptive Behavior in Healthcare: Why Emotional Intelligence is Important

Lori M. Wheeler, Northern Kentucky University

Session 2B: Wilkinson/Stumbo Center Shawnee Room

Panel Discussion: Social Media as a Direct Application of Communication in Business: Exploring Student, Faculty, and Business Perspectives

Amanda J. Lawrence, University of Kentucky

Joshua T. Barrett, Owner/Realtor at Josh Barrett & Associates

Zachary R. Lawrence, Eastern Kentucky University

Afternoon Coffee Break

Friday, September 14

2:30 – 3:30 p.m. Conference Center Lobby

Session 3 – 3:00 – 3:50 p.m.

Friday, September 14

Session 3A: Wilkinson/Stumbo Center Iroquois Room

Exploring Social Justice Movements in Contemporary Media: A Student Perspective

This panel discussion will explore relevant topics related to social justice and their depiction in the media. This panel will examine the background of several recent media movements, including #BlackLivesMatter, the NFL National Anthem protest, reactions to the Trump presidency, and the DACA "Dreamer" movement. Taking a university student perspective on these issues, this panel will examine how students discuss these topics in class, on campus with peers, and on social media. The panel will conclude with suggestions for how students can get politically engaged in social justice activism.

Shannon M. Brogan, Kentucky State University

Erin E. Gilles, University of Southern Indiana

Garrick Foxhall II, Kentucky State University

Shania Johnson, Kentucky State University

Tehairra Taylor, Kentucky State University

Michael Weaver, Kentucky State University

Session 3B: Wilkinson/Stumbo Center Shawnee Room

McGraw Hill Education Sponsored Panel: Helping Students “Connect” with the Basic Course
Jeffrey Fox, Northern Kentucky University

Session 3C: Wilkinson/Stumbo Center Cherokee Room

"Just" Intercultural Communication

Living the American Dream: International Student Voices
Ann Andaloro, Morehead State University
Silvia Milantoni, Morehead State University

Session 4 – 4:00 – 4:50 p.m.

Friday, September 14

Session 4A: Wilkinson/Stumbo Center Iroquois Room

"Just" White Privilege Photography Exhibit

A slideshow presentation of original photography and discussion of the interpersonal, political, and intercultural dimensions of these images.

J. Michael Skaggs, Northern Kentucky University

Session 4B: Wilkinson/Stumbo Center Cherokee Room

"Just" Mass & Organizational Communication

Dancing to Your Death: A Rhetorical Analysis of "Pumped Up Kicks" Music Video
David Shabazz, Kentucky State University

Just Communication Through Advertising: A Semiotic Analysis of Corporate Social Responsibility
Jordan A. Evans, University of Southern Indiana
Robert E. West, University of Southern Indiana

**Identifying Opportunities to Improve Organizational Communication Effectiveness:
A Mixed Methods Approach**
David Randall Brandt, Northern Kentucky University

Is a Continuum Possible..?: Measuring Behaviors of The University of Louisville Sports Fandom

Benjamin Anderson, University of Louisville

Cassie Arboleda, University of Louisville

Brooklee Boots, University of Louisville

Austin Correll, University of Louisville

Lauren Ferguson, University of Louisville

Kasey Golding, University of Louisville

Jamyeela Gulzar, University of Louisville

Madi Henderson, University of Louisville

Brenna Kaelin, University of Louisville

Mary Kalinyak, University of Louisville

Melisa Noa De La Paz, University of Louisville

Justin Overstreet, University of Louisville

Victoria Snavely, University of Louisville

Justin Tran, University of Louisville

Samuel Van Buskirk, University of Louisville

Alan Vo, University of Louisville

Siobhan-Smith Jones, University of Louisville

Evening Event: Dinner

Friday, September 14

Cookout/Dinner—5:30-7:00p May Lodge Back Lower Patio (Weather Permitting)

Breakfast – 8:00-8:50 a.m.

Saturday, September 15

May Lodge Lower Level Dining Room

Registration – 8–10 a.m. Wilkinson/Stumbo Conference Center Lobby

Business Meeting – 9:00-9:50 a.m.

Saturday, September 15

Wilkinson Center Cherokee Room

Session 5 – 10:00 – 10:50 a.m.

Saturday, September 15

Session 5A: Wilkinson/Stumbo Center Iroquois Room

G.I.F.T. Panel: Promoting Student Relationships and Interaction

The Culture Card Project

Sandra Saad, Big Sandy Community & Technical College

Staying Connected by Getting Acquainted

Hope E. Bennin, Big Sandy Community & Technical College

Session 5B: Wilkinson/Stumbo Center Shawnee Room

Executive Council Panel: Just Communication About University Finances

Helen Sterk, Western Kentucky University

Melissa Chastain, Spaulding University

Erin E. Gilles, University of Southern Indiana

Siobhan Smith-Jones, University of Louisville

Kathy Previs, Eastern Kentucky University

Gary Hughes, Western Kentucky University

Jeffrey Fox, Northern Kentucky University

Session 5C: Wilkinson/Stumbo Center Cherokee Room

"Just" Environmental & Protest Communication

Fighting an Upstream Battle: Motivations Behind the Dakota Access Pipeline Protests

Krista Sutherland, University of Louisville

Caitlin Brooks, University of Louisville

Greg Leichty, University of Louisville

Margaret D'Silva, University of Louisville

Environmental Health: Engaging a Community in Research, Partnership, and Practice

Joy L. Hart, University of Louisville

Kandi L. Walker, University of Louisville

Lindsay K. Tompkins, University of Louisville

Austin Zachary, University of Louisville

Lindsey Wood, University of Louisville

Delvon T. Mattingly, University of Louisville

Jack Pfeiffer, University of Louisville

College Students' Perceptions of Police Use of Deadly Force

Jon M. Sahlman, Western Kentucky University

End of Sessions

Saturday, September 15

Luncheon and Award Presentations – 11:00 – 12:30 p.m., Cherokee Room

2017 – 2018 Executive Council

Immediate Past President: Kathy Previs, Eastern Kentucky University
President: Siobhan Smith-Jones, University of Louisville
First Vice President: Erin Gilles, University of Southern Indiana
Second Vice President: Melissa Chastain, Spaulding University
Secretary: Mary Ashlock, University of Louisville
Treasurer: Gary Hughes, Western Kentucky University
Executive Director: Helen Sterk, Western Kentucky University
East Regional Representative: Jeffrey Fox, Northern Kentucky University
West Regional Representative: Michael Strawser, Western Kentucky University
Journal Editor: Eric Meiners, Eastern Kentucky University
Awards Committee Chair: Siobhan Smith-Jones, University of Louisville
Web Manager: Shawn Apostel, Bellarmine University

Past KCA Presidents

1931-32	Pearl Buchanan E. Ky. State Teachers College +	1939-40	John W. Sattler Berea College / Rena Calhoun Georgetown College** +
1932-33	Pearl Buchanan E. Ky. State Teachers College +	1940-41	Rena Calhoun Georgetown College +
1933-34	Kenneth H. Freer Louisville Male High School	1941-42	Jack Reid Sterrett W. Ky. State Teachers College
1934-35	Jack Reid Sterrett W. Ky. State Teachers College	1942-43	Jack Reid Sterrett W. Ky. State Teachers College
1935-36	Louise A. Blymyer Berea College	1943-44	WWII- Business Suspended
1936-37	William R. Sutherland University of Kentucky	1944-45	WWII- Business Suspended
1937-38	William R. Sutherland University of Kentucky	1945-46	WWII- Business Suspended
1938-39	John W. Sattler Berea College +?	1946-47	Robert Crosby Covington Holmes High School

1947-48	Ruth Adkinson Carrollton High School +	1968-69	J.W. Patterson University of Kentucky +
1948-49	William F. Russell Fleming County High School	1969-70	Donald Holloway Morehead State University +
1949-50	William F. Russell Fleming County High School	1970-71	Edwina Snyder Georgetown College +
1950-51	Gifford Blyton University of Kentucky +	1971-72	E. Eugene Hall Western Kentucky University +
1951-52	Nettie Belle Perkins Danville Public Schools	1972-73	E. Eugene Hall Western Kentucky University +
1952-53	Charles McGlon S. Baptist Theological Seminary	1973	*Ray Mofield Murray State University +
1953-54	Thelma Beeler Lexington Lafayette High School	1973-74	Rosemary Stauss Northern Kentucky University +
1954-55	Thelma Beeler Lexington Lafayette High School	1974-75	Gifford Blyton University of Kentucky +
1955-56	Rena Calhoun Georgetown College +	1975-76	James E. Quisenberry Morehead State University +
1956-57	Pearl Haggan Morehead High School	1976-77	James A. Pearse Western Kentucky University +
1957-58	Charles McGlon S. Baptist Theological Seminary	1977-78	E. Norman Sims Bureau of Voc. Ed., Frankfort +
1958-59	Charles McGlon S. Baptist Theological Seminary	1978-79	Sue Ann Allen Henry Clay High School +
1959-60	Thelma Beeler Lexington Lafayette High School (elected in fall)	1979-80	Carley Dodd Western Kentucky University +
1960-61	Historic Archive Missing	1980-81	Steven Boyd Northern Kentucky University +
1961-62	Donald Holloway Morehead State College +	1981-82	Stacy Myers A.E. Staley Manufacturing Co. +
1962-63	J.W. Patterson University of Kentucky +	1982-83	Vernon Gantt Murray State University +
1963-64	J.W. Patterson University of Kentucky +	1983-84	Charles Apple Northern Kentucky University +
1964-65	J.W. Patterson University of Kentucky +	1984-85	Barbara Johnson Western Kentucky University +
1965-66	Randall Capps University of the Pacific	1985-86	Evan Rudolph Western Kentucky University +
1966-67	William D. Parsons Southern Kentucky College +	1986-87	Rick Moman Owensboro Community College +
1967-68	J.W. Patterson University of Kentucky +	1987-88	Carl L. Kell Western Kentucky University +

1988-89	Thomas Scott Morehead State University	2003-04	Rosemary Bryant Eastern Kentucky University #
1989-90	Thomas Scott Morehead State University	2004-05	Gary B. LaFleur Morehead State University #
1990-91	Larry Albert Morehead State University #	2005-06	Tim Ashmore Morehead State University #
1991-92	Virginia Landreth Rowan County High School #	2006-07	Derek R. Lane University of Kentucky
1992-93	Robert J. Glenn, III Owensboro Community College #	2007-08	Pam Gray Austin Peay St. University (TN)
1993-94	Judy Truitt Jefferson Community College #	2008-09	Carl Kell Western Kentucky University
1994-95	John Modaff Morehead State University #	2009-10	Joy Hart University of Louisville
1995-96	Lou Davidson Tillson Murray State University #	2010-11	Jerry Thomas Lindsey Wilson College
1996-97	Alyce Grover Somerset Comm. College #	2011-12	Holly Payne Western Kentucky University
1997-98	Mary Jones Jefferson Comm. College, SW #	2012-13	Jimmie Manning Northern Illinois University
1998-99	Mary Jones Jefferson Comm. College, SW #	2013-14	Zachary Hart Northern Kentucky University
1999-00	Judy Truitt Jefferson Comm. College, SW #	2014-15	Jacqueline Emerine Northern Kentucky University
2000-01	Judy Truitt Jefferson Comm. College, SW #	2015-16	Kathy Previs Eastern Kentucky University
2001-02	Thomas J. Sabetta Jefferson Community College #	2016-17	Siobhan Smith University of Louisville
2002-03	Gary Deaton Transylvania University #	2017-18	Siobhan Smith-Jones University of Louisville
		2018-19	Erin Gilles University of Southern Indiana

+ Took office on June 1st of year listed

Took office after the annual fall meeting in September of year listed

* The Association was named the Kentucky Speech Arts Association from 1931-1936; the Kentucky Association of Teachers of Speech from 1936 to circa 1961; the Kentucky Speech Association from circa 1962 to 1968; the Kentucky Association of Communication Arts from 1969-1993; and the Kentucky Communication Association from 1994 to present.

** Dates of the terms of Calhoun and Sattler are conflicting. On the "Biographical material for Rena Calhoun", it indicates she was president 1940-1941. However, this typed line is struck through and on the left hand margin is hand written, President 1939, 1940 & 1955. According to Chief Archivist, Dr. Glen Taul at Georgetown College, it is not known whether Calhoun did this herself or it was done at some other time by another person. Concurrently, the "Faculty Data Sheet" on file at the Special Collections & Archives of the Hutchins Library at Berea College, indicates that John William Sattler was president of the Kentucky Association of Teachers of Speech, 1938-40. This appears to be in his handwriting, however his birth date of 1904 is struck through and the year 1903 is written in pencil above with the initials J.W. S. beside the writing indicating perhaps other items and dates could be wrong.

KCA Conference Meeting Sites

1931	Fall, Richmond E. Ky. State Teachers College	1947	Lexington University of Kentucky
1932	Spring, Richmond E. Ky. State Teachers College	1948	Louisville Warren Memorial Presb. Church
1932	Fall, Danville Centre College	1948	Fall Lexington University of Kentucky
1933	Spring, Louisville Seelbach Hotel	1949	Spring, Louisville, Y. M. C. A.
1933	Fall, Wilmore Asbury College	1949	Fall, Lexington University of Kentucky
1934	Spring, Louisville Seelbach Hotel	1950	Fall, Lexington University of Kentucky
1934	Fall, Louisville Male High School	1951	Spring, Louisville First Christian Church
1935	Georgetown Georgetown College	1952	Spring, Louisville First Christian Church
1936	Lexington University of Kentucky	1952	Fall, Lexington University of Kentucky
1937	Lexington University of Kentucky	1953	Spring, Louisville First Christian Church
1938	Lexington University of Kentucky	1953	Fall, Lexington University of Kentucky
1939	Georgetown Georgetown College	1954	Spring, Louisville, Seelbach Hotel
1940	Spring, Louisville Brown Hotel	1954	Fall, Lexington University of Kentucky
1941	Spring, Louisville Henry Clay Hotel	1955	Spring, Louisville Seelbach Hotel
1942	Spring, Louisville Watterson Hotel	1956	Spring, Louisville Seelbach Hotel
1943	Bowling Green and Lexington *	1957	Spring, Louisville Freedom Hall
1944	Bowling Green and Lexington *	1958	Spring, Louisville Warren Memorial Presbyterian Church
1945	Bowling Green and Lexington *	1959	Spring, Louisville First Christian Church
1946	Lexington University of Kentucky	1960	Spring, Louisville Seelbach Hotel
		1961	Louisville Seelbach Hotel

1962	Lexington University of Kentucky	1982	Owensboro Executive Inn Rivermont
1963	Lexington University of Kentucky	1983	Owensboro Executive Inn Rivermont
1964	Lexington University of Kentucky	1984	Owensboro Executive Inn Rivermont
1965	Lexington University of Kentucky	1985	No information available
1966	Bowling Green Western Kentucky University	1986	Louisville
1967	No information available	1987	Lexington Campbell House Inn
1968	Lexington University of Ky. Student Center	1988	No information available
1969	Lexington University of Kentucky	1989	No information available
1970	Bowling Green Western Kentucky University	1990	No information available
1971	Ft. Mitchell Cincinnati Rountowner Motor Inn	1991	No information available
1972	Richmond Holiday Inn	1992	Owensboro Executive Inn Rivermont <i>Working Toward a Brighter Future</i>
1973	Aurora Ken Lake State Park	1993	Lexington Holiday Inn North
1974	No information available	1994	Lexington Holiday Inn North <i>Partnerships in Communication</i>
1975	Bardstown King Conference Center	1995	Frankfort Capitol Plaza Hotel <i>Communication: A Skill for Everyone</i>
1976	Lexington University of Kentucky +	1996	Jamestown Lake Cumberland Sate Resort Park
1977	Highland Heights Cincinnati Round Tower Inn	1997	Dawson Springs Pennyrile Forest State Resort Park
1978	No information available	1998	Prestonsburg Jenny Wiley State Resort Park
1979	Bowling Green Western Kentucky University	1999	Corbin Cumberland Falls State Resort Park <i>Communicate Kentucky</i>
1980	Highland Heights Northern Kentucky University		
1981	Park City Park Mammoth Resort State Park		

- 2000** Jamestown
Lake Cumberland State Resort Park
- 2001** Gilbertsville
Ky. Dam Village State Resort Park
(JOINT WITH TENNESSEE)
Communication: Improving the Quality of Life
- 2002** Carrollton
General Butler State Resort Park
- 2003** Lucas
Barren River State Resort Park
Communicating Connections Across Campuses, Communities, and the Commonwealth
- 2004** Gilbertsville
Ky. Dam Village State Resort Park
May the Force be With You
- 2005** Slade
Natural Bridge State Resort Park
Reinvisioning Communication
Scholarship in Kentucky: Fresh Approaches To Teaching and Learning, Discovery, Engagement and Integration
- 2006** Corbin
Cumberland Falls State Resort Park
Celebrating 75 Years of Communication Progress in Kentucky
- 2007** Carrollton
General Butler State Resort Park
Keeping Communication Active: A Look at the Future of Communication Education
- 2008** Burns, TN
Montgomery Bell State Resort Park
(JOINT WITH TENNESSEE)
Building Community: A Communication Perspective
- 2009** Hardin
Kenlake State Resort Park
Be the Change!
- 2010** Prestonsburg
Jenny Wiley State Resort Park
Communicating Critical Issues in Kentucky
- 2011** Cadiz
Lake Barkley State Resort Park
Chasing Excellence
(JOINT WITH TENNESSEE)
- 2012** Carrollton
General Butler State Resort Park
"Come on Home!": Celebrating Community of Scholarship in Kentucky
- 2013** Burkesville
Dale Hollow State Resort Park
The Future is Now
- 2014** Buckhorn
Buckhorn Lake State Resort Park
Building on Excellence
- 2015** Burns, TN
Montgomery Bell State Resort Park
Storytelling: The Power of Story
(JOINT WITH TENNESSEE)
- 2016** Bowling Green
Western Kentucky University
Communicating Through Change
- 2017** Carrollton
General Butler State Resort Park
Celebrating Communication and Culture
- 2018** Prestonsburg
Jenny Wiley State Resort Park
"Just" Communication
-

KCA 2018 Awards

Vernon Gantt Award for Distinguished Service
Excellence in the Art of Teaching Award
Looney-Bennin Community College
Teaching Award Graduate Mentor Award
Undergraduate Mentor Award
James Applegate Award for Excellence in
Research Harlen Hamm Award for
Service to the Organization
Top Student Paper
Top Overall Paper

KCA Constitution & Bylaws

CONSTITUTION OF KENTUCKY COMMUNICATION ASSOCIATION, INCORPORATED

Article I. NAME

The name of the organization shall be the Kentucky Communication Association, Inc.

Article II. PURPOSES

Section 1. The purposes of the Association shall be the promotion of effective teaching, research, and practice in the artistic, humanistic, and scientific principles of communication.

Section 2. The Association is a non-profit organization which exists for educational purposes only. No part of the Association's income may be used for the private benefit of any individual or group.

Article III. MEMBERSHIP

Section 1. Membership in the Association shall be open, upon application, to any person interested in promoting the purposes of the association.

Section 2. There shall be four classes of membership: student, regular, life, and emeritus.

Section 3. The membership year shall begin September 1 and end August 31 of the following year.

Section 4. Any member who retires from active teaching and has been an active member of the Association for fifteen years shall be granted Emeritus membership. These individuals shall be entitled to all privileges of the Association.

Article IV. DUES & FEES

The Executive Council shall be empowered to set all dues and fees.

Article V. EXECUTIVE COUNCIL

Section 1. The Executive Council of the Association shall consist of elected officers which include: President, First Vice-President, Second Vice-President, Secretary, Treasurer, Executive Director, Immediate Past President, Journal Editor, Webmaster, East Regional Representative, West Regional Representative, and Committee on Awards (not an elected position). All officer terms begin at noon on the Saturday of the annual conference. The duties of each officer shall be outlined on a list maintained by the Executive Council and include specific duties as follows:

- a. President:** It shall be the duty of the President to preside at all business meetings of the Association; to appoint committees with the approval of the Executive Council; to chair the Awards nomination committee, purchase and personalize awards, distribute awards at the annual association conference, and to supervise the annual officer nomination and election process. The term of the President is one year.
- b. First Vice-President:** It shall be the First Vice-President's (VP) duty to conduct the upcoming conference site visit six months prior to the conference date, to develop and disseminate the call for conference participation, to plan the program for the annual conference (which includes contracting a keynote speaker), and to assist the President in the total work of the Association. The First VP shall ascend to the office of President at the end of his or her term and serve for the following year in that capacity. The term of the First Vice-President is one year.
- c. Second Vice-President:** It shall be the Second Vice President's (VP) duty to recruit new members for the Association and chair the graduate student caucus. It is expected that the Second VP will utilize the West and East Regional Representatives in fulfilling her/his duties. The Second VP shall ascend to the office of First VP at the end of his or her term and serve in that new capacity for the following year. The term of the Second Vice-President is one year.
- d. Secretary:** The Secretary serves both recording and corresponding functions and shall record the minutes of all proceedings of the Association and distribute these electronically to the Executive Council within thirty days after the conference. The Secretary shall archive such records and generally perform such duties as may be required. The Secretary will prepare and announce the slate of nominees at the annual conference, count ballots, announce the results, and record the results of each election. The Secretary shall also maintain a membership list and send email reminders according to guidelines set forth by the Executive Committee. The term of the Secretary is three years and is available for renewal.
- e. Treasurer:** The Treasurer shall receive and disburse funds and prepare annual reports on the financial condition of the association. The Treasurer shall keep such financial accounts as may be required, and shall perform such duties as may be required by the Association. At the conclusion of the term of office, the Treasurer shall turn over to the Executive Council, all property, books, papers, and money of the Association. The term of the Treasurer is three years and is available for renewal.
- f. Executive Director:** The Executive Council is responsible for nominating a member to serve as Executive Director for three years subject to approval of 2/3 of the membership.

The position may be renewed for consecutive terms if approved by two thirds of the membership. The Executive Director will:

1. Supervise and administer the operation of the association in accordance with the provisions of the Executive Council and the members of the association.
2. Facilitate negotiations for contracts and other services as needed to operate the association.
3. Secure facilities to host the annual conference and participate in the annual conference site visit. Review, as designated by the Executive Council, any books, papers, minutes, or other association documents.
4. Enter into written agreements or compacts with one or more other states for joint conferences as approved by the membership.
5. Accumulate and archive the resources necessary to maintain the institutional memory and history of the association.
6. Collaborate with the President to schedule an annual KCA Executive Committee meeting prior to the conference.
7. Serve as the designated agent of the association, coordinating with legal and financial counsels as necessary to insure that annual Kentucky reporting requirements are fulfilled.
8. All of the work and decisions of the Executive Director must be approved by the Executive Council.
 - g. Immediate Past President:** It shall be the duty of the Immediate Past President to serve as an ambassador to and promote the goals of the association. Other duties may include state speaking engagements and assisting the Executive Council as necessary in the Commonwealth of Kentucky. The term of the Immediate Past President is one year.
 - h. Journal Editor:** It shall be the duty of the Journal Editor to produce and distribute to subscribers and members two issues of the Kentucky Journal of Communication annually. The journal editor is appointed by the Executive Council and approved by the membership to serve a three-year term.
 - i. Webmaster:** It shall be the duty of the Webmaster to publish and maintain all content provided by the Executive Council, Executive Director, and the Journal Editor. Specifically, the Webmaster is chiefly responsible for building, developing, and maintaining the organizational website, as well as maintaining an organizational listserv. The term of the Webmaster is three years and will be appointed by the Executive Board.
 - j. East Regional Representative:** The East Regional Representative is responsible for assisting the Second VP in recruitment of members from the eastern region; programming one session at the annual conference that focuses on a specific membership issue or concern; and writing a spotlight article on a faculty member from her/his region for the association website. The East Regional Representative shall also be

mentored for potential further leadership roles on the Executive Council. The term of the East Regional Representative is 2 years, selected in even years.

k. West Regional Representative: The West Regional Representative is responsible for assisting the Second VP in recruitment of members from the western region; programming one session at the annual conference that focuses on a specific membership issue or concern; and writing a spotlight article on a faculty member from her/his region for the association newsletter. The West Regional Representative shall also be mentored for potential further leadership roles on the Executive Council. The term of the West Regional Representative is 2 years, selected in odd years.

1. Committee on Awards: The committee consists of four past presidents selected and chaired by the current association president. All committee members should be current KCA members. The function of the committee is to determine award recipients at least 60 days before the annual conference.

Section 2. The Second VP shall be elected by the membership, at the annual conference, having been nominated in accordance with Article VII.

Section 3. The President, First VP, and Second VP shall serve for a period of one year; the Vice Presidents shall advance as described in Article V, Section 1. The Secretary, Treasurer, Journal Editor, and Webmaster shall stand for re-election at the end of the third year of their term at the annual conference.

Section 4. Regional representatives shall serve 2 year terms.

Section 5. Should the President of the association die or resign, the Board shall appoint a President from among the membership of the Board. Should any other officer of the association die or resign, the President of the association shall nominate a replacement who, with the advice and consent of the Board, shall assume the duties of that office.

Section 6. In the event that the President or First Vice-President cannot fulfill his or her duties, the next person in line of succession will assume those duties.

ARTICLE VI. ADMINISTRATION

Section 1. The Board of Trustees, within the guidelines set by the membership, shall be the principal policy-making body of the Association.

Section 2. The Board of Trustees shall consist of all members of the Executive Council.

Article VII. ELECTIONS AND VOTING

Section 1. The Nominations Committee shall prepare annually a slate of nominees for the officers open to election or re-election. Additional nominations for those officers will be taken from the floor at the business meeting of the annual conference. The Vice Presidents shall ascend as described in Article V, Section 1.

Section 2. The Nominating Committee shall consist of three members appointed by the President and approved by the Board of Trustees.

Section 3. The Nominating Committee shall meet in late spring. Any member of the Association may submit nominations to the Committee in Writing or by contacting a member of the

Committee. The slate of officers will be transmitted to the Secretary so that the results may be printed in the Summer newsletter and conference mailing.

Section 4. Voting for officers of the Association shall take place according to the following schedule.

- a. Members attending the conference will vote for the officers of the Association at the Business meeting of the Annual Fall Conference.
- b. Electronic ballots, as approved by the Executive Council and Nominating Committee, are permissible for any topics of member concern. Any electronic ballots must be sent to the members at least thirty (30) days prior to the vote on any topic of concern. Ballots must be received by the secretary prior to the date of the vote, as set by the Executive Council.

Section 5. A majority of those voting on any topic of concern shall be required for Adoption of the item.

Section 6. A simple majority of those voting at the annual conference shall be required to elect any officer.

ARTICLE VIII. COMMITTEES

Section 1. All committees will be nominated by the President and approved by the Executive Council.

Section 2. The President shall appoint a temporary chair from the membership of each approved committee who will convene the first meeting of that committee. At the first meeting of any committee, the committee shall elect a chair who will conduct the meetings of the committee.

Section 3. The Committees shall report directly to the President and shall assume the responsibilities assigned to it by the Executive Council.

ARTICLE IX. AMENDMENTS

Section 1. Amendments to the Constitution may be initiated by a majority of the Executive Council, or by a petition of any ten (10) members of the Association submitted to the President.

Section 2. The members shall all vote on amendments.

Section 3. A two-thirds majority of those voting shall be required for adoption of the amendment.

Section 4. Amendments shall take effect immediately following their adoption.

ARTICLE X. DISSOLUTION

The Association may be dissolved at a special meeting called for that purpose and will require a two-thirds (2/3) vote of the members present.

ARTICLE XI. QUORUM

Section 1. A quorum of the Executive Committee shall be a majority of the membership of that group.

Section 2. A quorum of any business meeting of the Association shall be nine (9) members.

Section 3. The Executive Committee shall function as the Board of Trustees for the purpose of incorporation.

ARTICLES OF INCORPORATION OF KENTUCKY COMMUNICATION ASSOCIATION, INCORPORATED

That THE undersigned do associate themselves together for the purpose of forming a Corporation under the provisions of Chapter 273, Kentucky Revised Statutes, with all the rights, privileges, and immunities of a corporation organized for education and scientific purposes, without capital stock, and from which no private pecuniary profit is to be derived, and do adopt the following Articles of Incorporation.

ARTICLE I.

The name of the Corporation shall be Kentucky Communication Association, Incorporated.

ARTICLE II.

The registered agent, principal office and place of business shall be John Modaff, Breckinridge Hall, Morehead State University, Morehead, KY, 40351, with the Corporation retaining the right to maintain offices in other places within or without this State, and with the Corporation retaining the further Right to conduct meetings of the Board of Trustees at other places, as the Board of Trustees may determine.

ARTICLE III.

The Corporation shall be a non-profit corporation, with no capital stock and from which no private pecuniary profits shall be derived by any officer or other person except such compensation as may be allowed for services rendered. The income of the Corporation shall be devoted exclusively to its educational purposes.

ARTICLE IV.

The purpose of the Association shall be the promotion of effective teaching, research, and practice in the artistic, humanistic, and scientific principles of speech communication. This organization (is organized) exclusively for charitable services, more specifically to promote effective teaching, research, and practice in the artistic, humanistic, and scientific principles of communication. To this end, the corporation shall at all times be operated exclusively for charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as now enacted or hereafter amended, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations. All funds, whether income or principal, and whether acquired by gift or contribution or otherwise, shall be devoted for charitable purposes to the promotion of communication education throughout the Commonwealth at two-year and four-year colleges and university levels. Should the organization cease operation, all remaining funds of KCA will be dispersed to the Southern States Communication Association.

ARTICLE V.

The Corporation shall have all general powers granted it by Kentucky Revised Statutes 273.171 for the purpose of carrying out its objectives.

ARTICLE VI.

The affairs and business of the corporation shall be conducted by a Board of Trustees, which shall consist of at least seven (7) members and not more than twenty-five (25) members as determined by the constitution. All vacancies that should occur during a term of office shall be filled by the Board of Trustees as provided for in the constitution. The membership shall adopt a constitution to provide for the internal control and government of the Corporation and shall have the power to amend and repeal the same as stated in the Constitution. The terms of members of the Board of Trustees shall commence as the Board may determine.

ARTICLE VII.

The membership shall elect, in the manner provided in the Constitution, all officers as provided in the Constitution.

ARTICLE VIII.

The private property of the members of this Corporation shall be exempt from liability for any and all debts and liabilities of the Corporation.

ARTICLE IX.

These Articles of Incorporation may be altered or amended by a vote of two-thirds (2/3) of the membership, as provided in the Constitution.

ARTICLE X.

This Corporation shall begin business immediately upon the issuance of a Certificate of Incorporation by the Secretary of State of the Commonwealth of Kentucky and the recording of these Articles and Certificate of Incorporation in the office of the Rowan County Clerk' Office; and its existence shall be perpetual or until dissolved as provided in the Constitution.

ARTICLE XI.

In the event of dissolution of Kentucky Communication Association, Incorporated, all its property, real, personal, and mixed, of whatever nature and wheresoever located, shall be turned over to some other college foundation, educational institution, or non-profit corporation organized for educational purposes and exempt under Section 501(c)(3), uses by which it is held by this Corporation, at the time of its dissolution, none of the property of this Corporation shall even insure to the benefit of any officer of member of the Corporation or any other individual.

Revised 7/1/2018