



The 85th Annual Meeting
“Communicating Through Change”

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Schedule Overview

Thursday, September 15

9:00-10:00 pm – Executive Council Meeting (Staybridge Suites Meeting Room)

Friday, September 16

Morning – Coffee Available (Outside Rooms 163 A, B and C)

9:30-11:00 am – Executive Council Meeting (Staybridge Suites Meeting Room)

11:00 am-6:00 pm – Registration (Knicely Center Lobby)

Sessions will take place in Rooms 163 A, B and C of the Knicely Center

1:00-1:50 pm – Concurrent Session 1

2:00-2:50 pm – Concurrent Session 2

2:30-3:30 pm – Coffee/Refreshment Break (Outside Rooms 163 A, B and C)

3:00-3:50 pm – Concurrent Session 3

4:00-4:50 pm – Concurrent Session 4

5:30-7:00 pm – Dinner/Cookout (Knicely Center Lobby; Weather permitting, outdoors, off Lobby)

7:30-8:30 pm – Evening Performance (Knicely Center Room 138 Auditorium)

Saturday, September 17

- 8:00-8:50 am – Breakfast (Staybridge Suites Breakfast Area)
- 8:00-10:00 am – Registration (Knically Center Lobby)
- 9:00-9:50 am – KCA Business Meeting (Staybridge Suites Meeting Room)
- 10:00-10:50 am – Concurrent Session 5
- 11:00-11:50 am – Concurrent Session 6
- 12:15-1:30 pm – Luncheon and Award Presentations (Knically Center Room 163 B)

Session 1A: Room 163 A

Paper Panel: Power and Voice in Organizations: Perspectives and Applications

Chair: Holly Payne, Western Kentucky University

Work Junkies: Symptoms, Consequences, and Prescriptions for Work Addicted Culture by Gavin Kirkwood, Western Kentucky University

Power, Control, and Productivity: The Cultural Ignorance of Pop-Management by Ben Pyle, Western Kentucky University

Stakeholder Model of Decision Making: A Case Study of an Industrial-Educational Partnership by Scott Branton, Western Kentucky University

To be Diverse, or Not to be Diverse? That is the Strategically Ambiguous Question: A Case Study on Human Rights Campaign and Diversity Communication by Mizuho Tatebayashi, Western Kentucky University

Session 1B: Room 163 B

Paper Panel: Examining Media Through a Critical Lens

Chair: Stephen Yungbluth, Northern Kentucky University

When Pink is Not Enough: The Active Audience and Changing Stereotypes of Women in STEM by Moira O’Keeffe, Bellarmine University

Changes in Latitude, Changes in Attitude: Cultural Comparisons of British and American Sports by Stephen Yungbluth, Northern Kentucky University

We’re Not Going to Take It: An Analysis of Aging Stereotype Rebellion in Betty White’s Off Their Rockers by Shannon Brogan, University of Kentucky and Erin Gilles, University of Southern Indiana

Session 1C: Room 163 C

Paper Panel: Instructional Communication

Instructor Self-Handicapping: Instructor Perspectives on Motives, Communicative Strategies, and Outcomes by Brandi N. Frisby, University of Kentucky, Michael G. Strawser, Bellarmine University, Amanda J. Lawrence and Joe C. Martin, University of Kentucky

From Fear to Fearless: Transform Communication Education using the iPad, Screencast-O-Matic, Swivl, and Apple TV by Sandra Haney, University of Southern Indiana

Session 2 – 2:00 – 2:50 p.m.

Friday, September 26

Session 2A: Room 163 A

Panel Title: Budget Cut after Budget Cut: A Roundtable Discussion of How Our Institutions are Facing the Challenge of Kentucky’s Higher Education Environment

Zachary Hart, Northern Kentucky University

Helen Sterk, Western Kentucky University

Lou Tillson, Murray State University

Shannon Brogan, Kentucky State University

Pam Parry, Eastern Kentucky University

Gary La Fleur, Morehead State University

This panel includes representatives from several public higher education institutions in the commonwealth. We will describe how each of our institutions is coping with the higher education budget cuts recently enacted by the state legislature and Governor Bevin. We also will discuss the ways we can work together to improve a challenging environment for public higher education in Kentucky, and make our programs and institutions more sustainable with no real hope of significant improvements in state support in the near future. Audience participation is strongly encouraged.

Session 2B: Room 163 B

Panel Title: Health Communication

Chair: Joy Hart, University of Louisville

The Role of Trust and Self-Disclosure during an Individualized Dietary Intervention by Elizabeth Adams, Michele Olson, Frances Hardin-Fanning and Brandi N. Frisby, University of Kentucky

Assessing “the State” of Tobacco: Views and Experiences of Kentucky Youth by Alexander S. Lee, Clara G. Sears, Joy L. Hart, Kandi L. Walker, Aida L. Giachello, Thomas J. Payne, Allison Groom, Lindsay Tompkins, Courtney Smith, Allison Siu, Anshula Kesh, and Rose Marie Robertson, University of Louisville

My Little Sheldon Cooper: An Illness Narrative by Whittney Darnell, University of Kentucky

To Vape or Not to Vape?: That is the Burning Question by Clara G. Sears, Alexander S. Lee, Kandi L. Walker, Joy L. Hart, Lindsay Tompkins, Courtney Smith, and Allison Siu, University of Louisville

Session 2C: Room 163 C

Paper Panel: For the Love of Interpersonal Communication

Chair: Jacqueline Emerine, Northern Kentucky University

Keeping Love Alive: Communication Modes, Relational Satisfaction and Communication Satisfaction in Long-Distance Dating Relationships by Taylor Hillard, Western Kentucky University

Happily Ever After? A Content Analysis of Romantic Ideals in Disney Princess Films by Veronica Hefner, Eastern Kentucky University and Rachel-Jean Firchau, Katie Norton, and Gabbi Shevel, Chapman University

Afternoon Coffee Break	Friday, September 16
2:30 – 3:00 p.m.	
Outside Rooms 163 A, B and C	

Session 3 – 3:00 – 3:50 p.m.	Friday, September 16
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Session 3A: Room 163 A

Panel Title: G.I.F.T. Panel

Informative Speaking with a Visual Aid by Whitney Darnell, University of Kentucky

Getting Students Vested in Their University through a Qualitative Research Methods Course by Jacqueline Emerine, Northern Kentucky University

Teaching and Communicating Change through Regional Partners: a Case of ECU Public Relations Students and the Seafood Nutrition Partnership by Kathy Previs, Eastern Kentucky University

Changing the Way We Teach Change: A New Model of Communicative Influence by Jeff Bile, Spalding University

Session 3B: Room 163 B

Paper Panel: Instructional Communication, Perceptions and Globalization

Instructor Caring: Perceptions, Illustrations, and Impact by Amanda J. Lawrence and Brandi N. Frisby, University of Kentucky

Developing a Global Skill Set: A Framework for Globalized Communication Pedagogy by Michael G. Strawser and Janet McCormick, Bellarmine University

Session 3C: Room 163 C

Performance/Presentation Title: Pain Clinic 7:30 a.m.

J. Michael Skaggs, Northern Kentucky University and Megan D. Henson, University of Kentucky

Despite billions of dollars spent every year in the U.S. on the diagnosis and treatment of chronic pain disorders, millions of sufferers never find out the true cause of their pain. The world can't see the suffering of these people because there is often no visual cue as there is for a broken arm in its cast. Pain Clinic, 7:30 am represents the beauty and ugliness of chronic pain as well as the way art repairs or heals the broken spirit.

Session 4 – 4:00 – 4:50 p.m.

Friday, September 16

Session 4A: Room 163 A

Panel Title: Solutions to the Salary Inversion Problem: A Necessary Change for Kentucky Universities

Chair: Deborah Givens, Eastern Kentucky University

John Fitch, Eastern Kentucky University

Jacqueline Emerine, Northern Kentucky University

Helen Sterk, Western Kentucky University

Since the beginning of the 19th century, the professorate has successfully endured many serious challenges. While academia continues to provide a relatively stable profession for hundreds of thousands of Americans, new economic forces threaten the viability of the discipline as a middle class occupation. Declining higher education contributions from state legislatures, higher overall costs, growing enrollments and rising student loan liabilities have made college more stressful for students, staff, and faculty alike. University administrations have responded to financial shortfalls, in part, by cutting fulltime and tenured faculty rolls and increasing their reliance on part-time and non-tenure-track instructors. The pressure of decreasing job security for tenure seeking professors with terminal degrees has been exacerbated by decades of flat wage growth and salary compression and inversion. In many public and private universities, new hires and junior faculty are often awarded greater salaries than senior and tenured faculty, resulting in lowered faculty morale and declining student

retention rates. This discussion will present the results of recent investigations into salary compression and inversion within the communication departments of selected Kentucky colleges and universities. Suggestions for best practices and practical solutions for faculty, administrators, and legislative officials will be offered.

Session 4B: Room 163 B

Panel Title: Using Ethnography to Assess Organizational Effectiveness

Chair: Leigh Anne Howard, University of Southern Indiana

Communication Between the Science-based Physical Therapist and the Non-science based Patient: An Ethnographic Study of Physical Therapists – Patient Communication by Mary Beth Reese, University of Southern Indiana

Strategies to Integrate First-Generation Racial Minority Students at U.S. Universities: A Case Study by Tânia da Assunção Machonisse, University of Southern Indiana

The Classroom Environment: Teaching Styles versus Learning Styles by Michele Duran, University of Southern Indiana

Session 4C: Room 163 C

Panel Title: “What Difference Will It Make?”: Analyzing the Electoral Landscape for the 2016 National Elections

Chair: Karen Hill Johnson, West Kentucky Community College

Respondent: Taylor Deaton, Transylvania University

Ritta Abell, Simmons College

Crystal Coleman, Murray State University

Gary Deaton, Transylvania University

Gary LaFleur, Morehead State University

Bob Glenn, Owensboro Community and Technical College

James Reppert, Southern Arkansas University-Magnolia

Robert West, University of Southern Indiana

The upcoming election poses a conundrum for voters as they are poised to select from two major party candidates with extremely high negative ratings in areas of trust, competence, and track record. At no point in recent electoral history has a party nominated someone for President who has no public service or electoral experience (Donald Trump). Similarly, no major political party has nominated an individual who begins the convention cycle with such low trust and likability ratings as

Hillary Clinton. This discussion panel will highlight the key rhetorical themes, electoral factors, and potential down ticket impacts from the selection of Trump and Clinton as the major party standard bearers for this year's election. This panel possesses many years of experience in the study of political communication and the electoral process and will focus upon emphasizing trends and variables which will directly impact the choice of individual voters and voting blocs on November 8, 2016.

**Evening Events : Dinner and a
Movie**

Friday, September 16

Cookout/Dinner – 5:30 – 7:00 p.m., Knicely Center Lobby;

Weather permitting, outdoors, off Lobby

Presentation/Performance Title: Changing Myself: Gender Transition in Rowan County

Ann Andaloro, Morehead State University

Lin Huang, Morehead State University

Kathrine Wilkerson, Morehead State University

This video documents the untold stories from Rowan County, Kentucky. The video includes documentation of events that occurred in Rowan County surrounding County Clerk Kim Davis's refusal to grant marriage licenses. It features interviews with those involved in the journey to marriage equality in Rowan County. It contains stories from transgendered individuals and couples living in Rowan County.

The video's purpose is for the viewer to learn more about students and residents from Eastern Kentucky who have transitioned or are transitioning. This project is important because it shares ideas and values about gender transition. It also highlights thoughts and values that young people want to project into the future.

Breakfast – 8:00-8:50 a.m.

Saturday, September 17

Staybridge Suites Breakfast Area

Business Meeting - 9-9:50 a.m.

Saturday, September 17

Staybridge Suites Meeting Room

Session 5 – 10:00 – 10:50 a.m.

Saturday, September 17

Session 5A: Room 163 A

Panel Title: Supporting Our Adjuncts: A Key to Student Success

Jennifer Fairchild, Eastern Kentucky University

Krista Kimmel, Eastern Kentucky University

Part-time instructors now account for at least half of all faculty in higher education institutions in the United States. Part-time faculty are fulfilling an increasingly significant role in teaching college courses, and more research is needed to examine their experiences and teaching effectiveness. We will discuss several important themes emerging from our research regarding part-time communication faculty, including methods of teaching evaluation, part-time instructors' use of technology, and commitment to their institutions. We will also offer recommendations for future practice and research related to part-time faculty. Since this is a roundtable discussion, we will encourage audience participation and feedback.

Session 5B: Room 163 B

Paper Panel: A Virtual Analysis

“You’re a Good Man, Lee”: Guilt, Victimhood, and Mortification in Telltale Games’ The Walking Dead
by Amy S. Jorgensen, University of Southern Indiana

Changing Communication in the Virtual Community: Second Life by Celia Jackson, Simmons College of Kentucky

Session 5C: Room 163 C

Paper Title: Changing American Culture: A Retrospective of Important Losses in 2016

Shannon M. Brogan, Kentucky State University

Erin E. Gilles, University of Southern Indiana

This presentation will address the important cultural and artistic contributions of key modern historical figures who have died in 2016. The authors will discuss the individuals' achievements professionally, socially, and towards racial or gender equality. Select videos will be shown to depict historic moments of their careers. The six figures who will be included during this presentation are Muhammad Ali, David Bowie, Harper Lee, Prince, Nancy Reagan, and Pat Summitt. Overlaid against the varied tapestry of American history, these pioneers have helped to change areas such as sports, music, race relations, and politics.

Session 6 – 11:00 – 11:50 a.m.

Saturday, September 17

Session 6A: Room 163 A

Panel Title: What's Happening in your Neck of the Woods? A Follow-up Discussion Regarding the State of Education in Kentucky and How Moving Colleges within a University Impacts Faculty, Students, Budgets, Course Loads, Course Offerings, and Morale

Chair: Jacqueline Emerine, Northern Kentucky University

Kathy Previs, Eastern Kentucky University

Holly Payne, Western Kentucky University

Lou Tillson, Murray State University

At last year's conference this session was held to gain insights and share information regarding the state of Kentucky higher education. Discussion focused on funding, teaching loads, compression/inversion issues, tenure and promotion, undergraduate/graduate classes and assistantships, teaching loads and more. Given the cuts made to higher education in Kentucky **this year alone**, this conversation is more important than ever. Please come to this round table discussion armed with knowledge about your department, college and university. How much is your university and department being asked to cut? What specifically are you cutting? What impact are these cuts having? In addition, we will discuss the effects of Communication Departments switching Colleges from traditional Arts and Sciences to Colleges of Informatics, College of Letters, College of Arts and Letters (CAL), etc. What are the benefits and challenges of switching colleges? Sharing ideas regarding how to cut with as little negative impact as possible and how to capitalize on changes in colleges will be so valuable to all who attend. As educators in Kentucky it is important for those

making the decisions to understand the serious impact that these cuts and changes will have on our students, faculty, staff and the community.

Session 6B: Room 163 C

Panel Title: Viva Cuba: A Culture on the Verge of Change

Chair: Margaret D'Silva, University of Louisville

Respondent: Siobhan Smith, University of Louisville

Cuba Libre: A Content Analysis of Outdoor Advertising in Havana, Cuba, and Louisville, Kentucky, U.S.A. by Caitlyn Crenshaw, Margaret D'Silva, and Greg Leichty, University of Louisville

Where the World Meets: A Cross-cultural Analysis of Outdoor Advertising in Panama City, Panama and Havana, Cuba by Anita Zipfel, University of Louisville

The Road to Advertising Freedom: A Comparative Analysis of Outdoor Advertising in Hungary and Cuba by Cecelia Hunt, University of Louisville

Con Acento Cubano: A Collection of Personal Narratives and Recipes from Cuban Refugees by Savannah Guerrero, University of Louisville

Sensing Cuba: A Cultural and Historic Journey Across the Forbidden Island by Ralph Merkel

End of Sessions

Saturday, September 17

**Luncheon and Award Presentations – 12:15 – 1:30 p.m., Knicely Center Room
163 B**

Kentucky Communication Association

2015 – 2016 Executive Council

Immediate Past President: Jacqueline Emerine, Northern Kentucky University

President: Kathy Previs, Eastern Kentucky University

First Vice President: Siobhan Smith, University of Louisville

Second Vice President: Siobhan Smith, University of Louisville

Secretary: Mary Ashlock, University of Louisville

Treasurer: Bob Glenn, Owensboro Community and Technical College

Executive Director: Tom Sabetta, University of Kentucky

East Regional Representative: Erin Gilles, University of Southern Indiana

West Regional Representative: Helen Sterk, Western Kentucky University

Journal Editor: Holly Payne, Western Kentucky University

Awards Committee Chair: Kathy Previs, Eastern Kentucky University

Graduate Student Paper Award Chair: Siobhan Smith, University of Louisville

Web Manager: Shawn Apostel, Bellarmine University

Past KCA Presidents

1931-32	Pearl Buchanan E. Ky. State Teachers College +	1939-40	John W. Sattler Berea College / Rena Calhoun Georgetown College** +
1932-33	Pearl Buchanan E. Ky. State Teachers College +	1940-41	Rena Calhoun Georgetown College +
1933-34	Kenneth H. Freer Louisville Male High School	1941-42	Jack Reid Sterrett W. Ky. State Teachers College
1934-35	Jack Reid Sterrett W. Ky. State Teachers College	1942-43	Jack Reid Sterrett W. Ky. State Teachers College
1935-36	Louise A. Blymyer Berea College	1943-44	WWII- Business Suspended
1936-37	William R. Sutherland University of Kentucky	1944-45	WWII- Business Suspended
1937-38	William R. Sutherland University of Kentucky	1945-46	WWII- Business Suspended
1938-39	John W. Sattler Berea College +?	1946-47	Robert Crosby Covington Holmes High School

1947-48	Ruth Adkinson Carrollton High School +	1968-69	J.W. Patterson University of Kentucky +
1948-49	William F. Russell Fleming County High School	1969-70	Donald Holloway Morehead State University +
1949-50	William F. Russell Fleming County High School	1970-71	Edwina Snyder Georgetown College +
1950-51	Gifford Blyton University of Kentucky +	1971-72	E. Eugene Hall Western Kentucky University +
1951-52	Nettie Belle Perkins Danville Public Schools	1972-73	E. Eugene Hall Western Kentucky University +
1952-53	Charles McGlon S. Baptist Theological Seminary	1973	*Ray Mofield Murray State University +
1953-54	Thelma Beeler Lexington Lafayette High School	1973-74	Rosemary Stauss Northern Kentucky University +
1954-55	Thelma Beeler Lexington Lafayette High School	1974-75	Gifford Blyton University of Kentucky +
1955-56	Rena Calhoun Georgetown College +	1975-76	James E. Quisenberry Morehead State University +
1956-57	Pearl Haggan Morehead High School	1976-77	James A. Pearse Western Kentucky University +
1957-58	Charles McGlon S. Baptist Theological Seminary	1977-78	E. Norman Sims Bureau of Voc. Ed., Frankfort +
1958-59	Charles McGlon S. Baptist Theological Seminary	1978-79	Sue Ann Allen Henry Clay High School +
1959-60	Thelma Beeler Lexington Lafayette High School (elected in fall)	1979-80	Carley Dodd Western Kentucky University +
1960-61	Historic Archive Missing	1980-81	Steven Boyd Northern Kentucky University +
1961-62	Donald Holloway Morehead State College +	1981-82	Stacy Myers A.E. Staley Manufacturing Co. +
1962-63	J.W. Patterson University of Kentucky +	1982-83	Vernon Gantt Murray State University +
1963-64	J.W. Patterson University of Kentucky +	1983-84	Charles Apple Northern Kentucky University +
1964-65	J.W. Patterson University of Kentucky +	1984-85	Barbara Johnson Western Kentucky University +
1965-66	Randall Capps University of the Pacific	1985-86	Evan Rudolph Western Kentucky University +
1966-67	William D. Parsons Southern Kentucky College +	1986-87	Rick Moman Owensboro Community College +
1967-68	J.W. Patterson University of Kentucky +	1987-88	Carl L. Kell Western Kentucky University +

1988-89	Thomas Scott Morehead State University	2001-02	Thomas J. Sabetta Jefferson Community College #
1989-90	Thomas Scott Morehead State University	2002-03	Gary Deaton Transylvania University #
1990-91	Larry Albert Morehead State University #	2003-04	Rosemary Bryant Eastern Kentucky University #
1991-92	Virginia Landreth Rowan County High School #	2004-05	Gary B. LaFleur Morehead State University #
1992-93	Robert J. Glenn, III Owensboro Community College #	2005-06	Tim Ashmore Morehead State University #
1993-94	Judy Truitt Jefferson Community College #	2006-07	Derek R. Lane University of Kentucky
1994-95	John Modaff Morehead State University #	2007-08	Pam Gray Austin Peay St. University (TN)
1995-96	Lou Davidson Tillson Murray State University #	2008-09	Carl Kell Western Kentucky University
1996-97	Alyce Grover Somerset Comm. College #	2009-10	Joy Hart University of Louisville
1997-98	Mary Jones Jefferson Comm. College, SW #	2010-11	Jerry Thomas Lindsey Wilson College
1998-99	Mary Jones Jefferson Comm. College, SW #	2011-12	Holly Payne Western Kentucky University
1999-00	Judy Truitt Jefferson Comm. College, SW #	2012-13	Jimmie Manning Northern Illinois University
2000-01	Judy Truitt Jefferson Comm. College, SW #	2013-14	Zachary Hart Northern Kentucky University
		2014-15	Jacqueline Emerine Northern Kentucky University

+ Took office on June 1st of year listed

Took office after the annual fall meeting in September of year listed

* The Association was named the Kentucky Speech Arts Association from 1931-1936; the Kentucky Association of Teachers of Speech from 1936 to circa 1961; the Kentucky Speech Association from circa 1962 to 1968; the Kentucky Association of Communication Arts from 1969-1993; and the Kentucky Communication Association from 1994 to present.

** Dates of the terms of Calhoun and Sattler are conflicting. On the "Biographical material for Rena Calhoun", it indicates she was president 1940-1941. However, this typed line is struck through and on the left hand margin is hand written, President 1939, 1940 & 1955. According to Chief Archivist, Dr. Glen Taul at Georgetown College, it is not known whether Calhoun did this herself or it was done at some other time by another person. Concurrently, the "Faculty Data Sheet" on file at the Special Collections & Archives of the Hutchins Library at Berea College, indicates that John William Sattler was president of the Kentucky Association of Teachers of Speech, 1938-40. This appears to be in his handwriting, however his birth date of 1904 is struck through and the year 1903 is written in pencil above with the initials J.W. S. beside the writing indicating perhaps other items and dates could be wrong.

KCA Conference Meeting Sites

1931	Fall, Richmond E. Ky. State Teachers College	1947	Lexington University of Kentucky
1932	Spring, Richmond E. Ky. State Teachers College	1948	Louisville Warren Memorial Presb. Church
1932	Fall, Danville Centre College	1948	Fall Lexington University of Kentucky
1933	Spring, Louisville Seelbach Hotel	1949	Spring, Louisville, Y. M. C. A.
1933	Fall, Wilmore Asbury College	1949	Fall, Lexington University of Kentucky
1934	Spring, Louisville Seelbach Hotel	1950	Fall, Lexington University of Kentucky
1934	Fall, Louisville Male High School	1951	Spring, Louisville First Christian Church
1935	Georgetown Georgetown College	1952	Spring, Louisville First Christian Church
1936	Lexington University of Kentucky	1952	Fall, Lexington University of Kentucky
1937	Lexington University of Kentucky	1953	Spring, Louisville First Christian Church
1938	Lexington University of Kentucky	1953	Fall, Lexington University of Kentucky
1939	Georgetown Georgetown College	1954	Spring, Louisville, Seelbach Hotel
1940	Spring, Louisville Brown Hotel	1954	Fall, Lexington University of Kentucky
1941	Spring, Louisville Henry Clay Hotel	1955	Spring, Louisville Seelbach Hotel
1942	Spring, Louisville Watterson Hotel	1956	Spring, Louisville Seelbach Hotel
1943	Bowling Green and Lexington *	1957	Spring, Louisville Freedom Hall
1944	Bowling Green and Lexington *	1958	Spring, Louisville Warren Memorial Presbyterian Church
1945	Bowling Green and Lexington *	1959	Spring, Louisville First Christian Church
1946	Lexington University of Kentucky	1960	Spring, Louisville Seelbach Hotel
		1961	Louisville Seelbach Hotel

1962	Lexington University of Kentucky	1982	Owensboro Executive Inn Rivermont
1963	Lexington University of Kentucky	1983	Owensboro Executive Inn Rivermont
1964	Lexington University of Kentucky	1984	Owensboro Executive Inn Rivermont
1965	Lexington University of Kentucky	1985	No information available
1966	Bowling Green Western Kentucky University	1986	Louisville
1967	No information available	1987	Lexington Campbell House Inn
1968	Lexington University of Ky. Student Center	1988	No information available
1969	Lexington University of Kentucky	1989	No information available
1970	Bowling Green Western Kentucky University	1990	No information available
1971	Ft. Mitchell Cincinnati Rountowner Motor Inn	1991	No information available
1972	Richmond Holiday Inn	1992	Owensboro Executive Inn Rivermont <i>Working Toward a Brighter Future</i>
1973	Aurora Ken Lake State Park	1993	Lexington Holiday Inn North
1974	No information available	1994	Lexington Holiday Inn North <i>Partnerships in Communication</i>
1975	Bardstown King Conference Center	1995	Frankfort Capitol Plaza Hotel <i>Communication: A Skill for Everyone</i>
1976	Lexington University of Kentucky +	1996	Jamestown Lake Cumberland Sate Resort Park
1977	Highland Heights Cincinnati Round Tower Inn	1997	Dawson Springs Pennyrile Forest State Resort Park
1978	No information available	1998	Prestonsburg Jenny Wiley State Resort Park
1979	Bowling Green Western Kentucky University	1999	Corbin Cumberland Falls State Resort Park <i>Communicate Kentucky</i>
1980	Highland Heights Northern Kentucky University		
1981	Park City Park Mammoth Resort State Park		

- 2000** Jamestown
Lake Cumberland State Resort Park
- 2001** Gilbertsville
Ky. Dam Village State Resort Park
(JOINT WITH TENNESSEE)
Communication: Improving the Quality of Life
- 2002** Carrollton
General Butler State Resort Park
- 2003** Lucas
Barren River State Resort Park
Communicating Connections Across Campuses, Communities, and the Commonwealth
- 2004** Gilbertsville
Ky. Dam Village State Resort Park
May the Force be With You
- 2005** Slade
Natural Bridge State Resort Park
Reinvisioning Communication
Scholarship in Kentucky: Fresh Approaches To Teaching and Learning, Discovery, Engagement and Integration
- 2006** Corbin
Cumberland Falls State Resort Park
Celebrating 75 Years of Communication Progress in Kentucky
- 2007** Carrollton
General Butler State Resort Park
Keeping Communication Active: A Look at the Future of Communication Education
- 2008** Burns, TN
Montgomery Bell State Resort Park
(JOINT WITH TENNESSEE)
Building Community: A Communication Perspective
- 2009** Hardin
Kenlake State Resort Park
Be the Change!
- 2010** Prestonsburg
Jenney Wiley State Resort Park
Communicating Critical Issues in Kentucky
- 2011** Cadiz
Lake Barkley State Resort Park
Chasing Excellence
(JOINT WITH TENNESSEE)
- 2012** Carrollton
General Butler State Resort Park
“Come on Home!”: Celebrating Community of Scholarship in Kentucky
- 2013** Burkesville
Dale Hollow State Resort Park
The Future is Now
- 2014** Buckhorn
Buckhorn Lake State Resort Park
Building on Excellence
- 2015** Burns, TN
Montgomery Bell State Resort Park
Storytelling: The Power of Story
(JOINT WITH TENNESSEE)
-

KCA 2016 Awards

Vernon Gantt Award for Distinguished Service
Excellence in the Art of Teaching Award
Looney-Bennin Community College Teaching Award
Graduate Mentor Award
Undergraduate Mentor Award
James Applegate Award for Excellence in Research
Harlen Hamm Award for Service to the Organization
Top Student Paper
Top Overall Paper

KCA Constitution & Bylaws

KCA Constitution and By-Laws

CONSTITUTION OF KENTUCKY COMMUNICATION ASSOCIATION, INCORPORATED

Article I: NAME

The name of the organization shall be the Kentucky Communication Association, Inc.

Article II: PURPOSES

Section 1. The purposes of the Association shall be the promotion of effective teaching, research and practice in the artistic, humanistic, and scientific principles of communication.

Section 2. The Association is a non-profit organization which exists for educational purposes only. No part of the Association's income may be used for the private benefit of any individual or group.

Article III: MEMBERSHIP

Section 1. Membership in the Association shall be open, upon application, to any person interested in promoting the purposes of the association.

Section 2. There shall be four classes of membership: student, regular, life, and emeritus.

Section 3. The membership year shall begin September 1 and end August 31 of the following year.

Section 4. Any member who retires from active teaching and has been an active member of the Association for fifteen years shall be granted Emeritus membership. These individuals shall be entitled to all privileges of the Association.

Article IV: DUES & FEES

The Executive Council shall be empowered to set all dues and fees.

Article V: EXECUTIVE COUNCIL

Section 1. The Executive Council of the Association shall consist of elected officers which include: Executive Director, President, First Vice-President, Second Vice-President, Secretary, Treasurer, Journal Editor, Webspinner, and the East and West Regional Representatives. All officer terms begin at noon on the Saturday of the annual conference. The duties of each officer shall be outlined on a list maintained by the Executive Council and include specific duties as follows:

- a. President: It shall be the duty of the President to preside at all business meetings of the Association; to appoint committees with the approval of the Executive Council; to chair the Awards nomination committee, purchase and personalize awards, distribute awards at the annual association conference, and to supervise the annual officer nomination and election process. The term of the President is one year.
- b. First Vice-President: It shall be the First Vice-President's duty to conduct the upcoming conference site visit six months prior to the conference date, to develop and disseminate the call for conference participation, to plan the program for the annual conference (which includes contracting a keynote speaker) and to assist the President in the total work of the Association. The First VP shall ascend to the office of President at the end of his or her term and serve for the following year in that capacity. The term of the First Vice-President is one year.
- c. Second Vice-President: It shall be the Second VP's duty to recruit new members for the Association and chair the graduate student caucus. It is expected that the Second VP utilize the west and east regional representatives in fulfilling her/his duties. The Second VP shall ascend to the office of First VP at the end of his or her term and serve in that new capacity for the following year. The term of the Second Vice-President is one year.
- d. Secretary: The secretary serves both recording and corresponding functions and shall record the minutes of all proceedings of the Association and distribute these electronically to the Executive Council within thirty days after the conference. The secretary shall archive such records and generally perform such duties as may be required. The secretary will prepare and announce the slate of nominees at the annual conference, count ballots, announce the results, and record the results of each election. The secretary shall also maintain a membership list and send e-mail reminders according to guidelines set forth by the executive committee. The term of the Secretary is three years and is available for renewal.
- e. Treasurer: The treasurer shall receive and disperse funds and prepare annual reports on the financial condition of the association. The treasurer shall keep such financial accounts as may be required, and shall perform such duties as may be required by the Association. At the conclusion of the term of office, the treasurer shall turn over to the Executive Council, all property, books, papers and money of the Association. The term of the Treasurer is three years and is available for renewal.
- f. Executive Director: The Executive Council is responsible for nominating a member to serve as Executive Director for three years subject to approval of 2/3 of the membership. The position may be renewed for consecutive terms if approved by two thirds of the membership. The Executive Director will:
 - 1) Supervise and administer the operation of the association in accordance with the provisions of the Executive Council and the members of the association.
 - 2) Facilitate negotiations for contracts and other services as needed to operate the association
 - 3) Secure facilities to host the annual conference; participate in annual conference site visit Review, as designated by the executive council, any books, papers, minutes or other association documents.
 - 4) Enter into written agreements or compacts with one or more other states for joint conferences as approved by the membership.

- 5) Accumulate and archive the resources necessary to maintain the institutional memory and history of the association.
- 6) Collaborate with the President to schedule an annual KCA Executive Committee meeting prior to the conference.
- 7) Serve as the designated agent of the association, coordinating with legal and financial counsels as necessary to insure that annual Kentucky reporting requirements are fulfilled
- 8) All of the work and decisions of the Executive Director must be approved by the Executive Council.

g. Immediate Past President: It shall be the duty of the Immediate Past President to serve as an ambassador to and promote the goals of the association. Other duties may include state speaking engagements and assisting the Executive Council as necessary in the Commonwealth of Kentucky. The term of the Immediate Past President is one year.

h. Journal Editor: It shall be the duty of the Journal Editor to produce and distribute to subscribers and members two issues of the Kentucky Journal of Communication annually. The journal editor is appointed by the Executive Council and approved by the membership to serve a three-year term.

i. Webmaster: It shall be the duty of the Webmaster to publish and maintain all content provided by the Executive Council, Executive Director, and the Journal Editor. Specifically, the Webmaster is chiefly responsible for building, developing, and maintaining the organizational website as well as maintaining an organizational listserv. The term of the Webmaster is three years and will be appointed by the Executive Board.

j. East Regional Representative: The east regional representative is responsible for assisting the Second VP in recruitment of members from the eastern region; programming one session at the annual conference that focuses on a specific membership issue or concern; and writing a spotlight article on a faculty member from her/his region for the association website. The east regional representative shall also be mentored for potential further leadership roles on the executive council. The term of the East Regional Representative is 2 years, selected in even years.

k. West Regional Representative: The west regional representative is responsible for assisting the Second VP in recruitment of members from the western region; programming one session at the annual conference that focuses on a specific membership issue or concern; and writing a spotlight article on a faculty member from her/his region for the association newsletter. The west regional representative shall also be mentored for potential further leadership roles on the executive council. The term of the West Regional Representative is 2 years, selected in odd years.

l. Committee on Awards: The committee consists of four past presidents selected and chaired by the current association president. All committee members should be current KCA members. The function of the committee is to determine award recipients at least 60 days before the annual conference.

Section 2. The Second VP shall be elected by the membership, at the annual conference, having been nominated in accordance with Article VII.

Section 3. The President, first VP and Second VP shall serve for a period of one year; the vice presidents shall advance as described in Article V, Section 1. The Secretary, Treasurer, Journal Editor, and Webspinner shall stand for re-election at the end of the third year of their term at the annual conference. Declining continuance or re-election, the Secretary or Treasurer shall be replaced by newly elected officers, nominated in accordance with

Article VII. Regional representatives shall serve 2 year terms.

Section 4. Should the president of the association die or resign, the Board shall appoint a president from among the membership of the Board. Should any other officer of the association die or resign, the president of the association shall nominate a replacement who, with the advice and consent of the Board, shall assume the duties of that office.

Section 5: In the event that the President or First Vice-President cannot fulfill his or her duties, the next person in line of succession will assume those duties.

ARTICLE VI: ADMINISTRATION

Section 1. The Board of Trustees, within the guidelines set by the membership, shall be the principal policy-making body of the Association.

Section 2. The Board of Trustees shall consist of all members of the Executive Council.

Article VII: ELECTIONS AND VOTING

Section 1. The Nominations Committee shall prepare annually a slate of nominees for the officers open to election or reelection. Additional nominations for those officers will be taken from the floor at the business meeting of the annual conference. The Vice Presidents shall ascend as described in Article V, Section 1.

Section 2. The Nominating Committee shall consist of three members appointed by the President and approved by the Board of Trustees.

Section 3. The Nominating Committee shall meet in late spring. Any member of the Association may submit nominations to the Committee in Writing or by contacting a member of the Committee. The slate of officers will be transmitted to the Secretary so that the results may be printed in the Summer newsletter and conference mailing.

Section 4. Voting for officers of the Association shall take place according to the following schedule.

- a. Members attending the conference will vote for the officers of the Association at the Business meeting of the Annual Fall Conference.
- b. Electronic ballots, as approved by the Executive Council and Nominating Committee, are permissible for any topics of member concern. Any electronic ballots must be sent to the members at least thirty (30) days prior to the vote on any topic of concern. Ballots must be received by the secretary prior to the date of the vote, as set by the Executive Council.

Section 5. A majority of those voting on any topic of concern shall be required for Adoption of the item.

Section 6. A simple majority of those voting at the annual conference shall be required to elect any officer.

ARTICLE VIII: COMMITTEES

Section 1. All committees will be nominated by the president and approved by the Executive Council.

Section 2. The President shall appoint a temporary chair from the membership of each approved committee who will convene the first meeting of that committee. At the first meeting of any committee the committee shall elect a chair who will conduct the meetings of the committee.

Section 3. The Committees shall report directly to the President and shall assume the responsibilities assigned to it by the Executive Council.

ARTICLE IX: AMENDMENTS

Section 1. Amendments to the Constitution may be initiated by a majority of the Executive Council, or by a petition of any ten (10) members of the Association submitted to the President.

Section 2. The members shall all vote on amendments.

Section 3. A two-thirds majority of those voting shall be required for adoption of the amendment.

Section 4. Amendments shall take effect immediately following their adoption.

ARTICLE X: DISSOLUTION

The Association may be dissolved at a special meeting called for that purpose and will require a two thirds vote of the members present.

ARTICLE XI: QUORUM

Section 1. A quorum of the Executive Committee shall be a majority of the membership of that group.

Section 2. A quorum of any business meeting of the Association shall be nine (9) members.

Section 3. The Executive Committee shall function as the Board of Trustees for the purpose of incorporation.

ARTICLES OF INCORPORATION OF KENTUCKY COMMUNICAION ASSOCIATION, INCORPORATED

That THE undersigned do associate themselves together for the purpose of forming a Corporation under the provisions of Chapter 273, Kentucky Revised Statues, with all the rights, privileges and immunities of a corporation organized for education and scientific purposes, without capital stock, and from which no private pecuniary profit is to be derived, and do adopt the following Articles of Incorporation.

ARTICLE I.

The name of the Corporation shall be Kentucky Communication Association, Incorporated.

ARTICLE II.

The registered agent, principal office and place of business shall be John Modaff, Breckinridge Hall, Morehead State University, Morehead, KY 40351 with the Corporation retaining the right to maintain offices in other places within or without this State, and with the Corporation retaining the further Right to conduct meetings of the Board of Trustees at other places, as the Board of Trustees may determine.

ARTICLE III.

The Corporation shall be a non-profit corporation, with no capital stock and from which no private pecuniary profits shall be derived by any officer or other person except such compensation as may be allowed for services rendered. The income of the Corporation shall be devoted exclusively to its educational purposes.

ARTICLE IV.

The purpose of the Association shall be the promotion of effective teaching, research, and practice in the artistic, humanistic, and scientific principles of speech communication. This organization (is organized) exclusively for charitable services, more specifically to promote effective teaching, research, and practice in the artistic, humanistic, and scientific principles of communication. To this end, the corporation shall at all times be operated exclusively for charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as now enacted or hereafter amended, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations. All funds, whether income or principal, and whether acquired by gift or contribution or otherwise, shall be devoted for charitable purposes to the promotion of communication education throughout the Commonwealth at two-year and four year colleges and university levels. Should the organization cease operation all remaining funds of KCA will be dispersed to the Southern States Communication Association.

ARTICLE V.

The Corporation shall have all general powers granted it by Kentucky Revised Statutes 273.171 for the purpose of carrying out its objectives.

ARTICLE VI.

The affairs and business of the corporation shall be conducted by a Board of Trustees, which shall consist of at least seven (7) members and not more than twenty-five (25) members as determined by the constitution. All vacancies that should occur during a term of office shall be filled by the Board of Trustees as provided for in the constitution. The membership shall adopt a constitution to provide for the internal control and government of the Corporation and shall have the power to amend and repeal the same as stated in the Constitution. The terms of members of the Board of Trustees shall commence as the Board may determine.

ARTICLE VII.

The membership shall elect, in the manner provided in the Constitution, all officers as provided in the Constitution.

ARTICLE VIII.

The private property of the members of this Corporation shall be exempt from liability for any and all debts and liabilities of the Corporation.

ARTICLE IX.

These Articles of Incorporation may be altered or amended by a vote of two-thirds (2/3) of the membership, as provided in the Constitution.

ARTICLE X.

This Corporation shall begin business immediately upon the issuance of a Certificate of Incorporation by the Secretary of State of the Commonwealth of Kentucky and the recording of these Articles and Certificate of

Incorporation in the office of the Rowan County Clerk' Office; and its existence shall be perpetual or until dissolved as provided in the Constitution.

ARTICLE XI.

In the event of dissolution of Kentucky Communication Association, Incorporated, all its property, real, personal, and mixed, of whatever nature and wheresoever located, shall be turned over to some other college foundation, educational institution, or non-profit corporation organized for educational purposes and exempt under Section 501 {C} (3), uses by which it is held by this Corporation, at the time of its dissolution, none of the property of this Corporation shall even insure to the benefit of any officer of member of the Corporation or any other individual.

Revised 9/12/2015